Dear International Trade Professional,

Below is a list of upcoming international trade events, many of which our office is organizing or co-sponsoring. We hope that you will be able to join us for at least one of them! You can also access this list as well info on other upcoming international events & missions at <a href="http://www.buyusa.gov/uppermidwest/events.html">http://www.buyusa.gov/uppermidwest/events.html</a>

Best Regards,

Debra H. Rogers
International Trade Specialist
U.S. Export Assistance Center – Chicago
US Dept of Commerce
T: 312-353-6988

#### April 4, 2005, MOROCCO Gateway Advantage Conference- Chicago

The World Trade Center Chicago will host a conference promoting trade and investment business opportunities between the United States, the European Union and North Africa as a result of regional free trade agreements. Morocco, an emerging market at the crossroads of Europe, Africa and the Middle East, forms an \$11 billion import market. U.S. exports to Morocco average \$475 million annually. Signicant growth prospects exist for trade and investment for U.S. companies in Morocco in manufactured goods, especially, electronics and agri-business/food processing sectors. The conference will take place from 8:00 a.m. until 5:30 p.m. at the Mid America Club, 200 East Randolph, 80th Floor, Chicago. The conference is being organized by the American Chamber of Commerce in Morocco, in collaboration with CMS Energy, U.S. Trade Development Agency and the Government of Morocco. For further information please visit the following web site: <a href="http://www.moroccogatewayadvantage.com">http://www.moroccogatewayadvantage.com</a>

#### April 5-7, 2005: Electric Power 2005 - Chicago

Since this is a certified International Buyer Program (IBP) show, U.S. Commercial Service overseas offices are recruitng foreign buyer delegations from all over the world to attend this show. Chicago USEAC staff can help you meet members of those delegations and will be available for export counseling in the show's International Business Center. Contact: Thomas Panek at 312-353-7711 or Thomas.Panek@mail.doc.gov.

# April 6, 2005: Individualized Market Briefing on Ukraine, Russia, and the NIS - Chicago

Schedule your one-on-one meeting for an individualized market briefing with a Department of Commerce specialist from Kiev Andriy Vorobyov and learn about the latest business opportunities and trends in Russia, the Newly Independent States and Ukraine. Meetings will be held at the Chicago Export Assistance Center, 200 W. Adams, #2450. To make an appointment, contact Desi Jordanoff, BISNIS/ U.S.Department of Commerce at 202-482-2709 or Desi\_Jordanoff@ita.doc.gov.

# April 6, 2005: Marketing to Manufacturers in Mexico Series - Automation, Sensors & Controls - WebEx

Interested in selling your products and services to the largest industrial market in Latin America? One that imported over \$80 billion dollars in machinery and inputs in 2004? If so, this U.S. Commercial Service program can help you succeed. This series of WebEx conference call briefings with U.S. Embassy and Consulate officials and Mexican industry experts continues April 6 with the topic of Automation, Sensors, and Controls. For more info and registration, go to

http://www.buyusa.gov/mexico/en/manufacturers\_in\_mexico.html. For questions, contact Connie Tinner at 312-353-4453 or connie.tinner@mail.doc.gov.

# April 11, 2005 Growing Commercial Opportunities in India - Chicago

Luncheon program sponsored by the International Trade Association of Greater Chicago; US Dept of Commerce - Commercial Service, Chicago; Illinois District Export Council. Presentation by John Peters , Minister-Counselor for Commercial Affairs, United States Embassy, New Delhi. 11:45 a.m. – 2:00 p.m., Rosewood Restaurant, 9421 West Higgins Road, Rosemont, IL. ITA/GC Members & USEAC Clients- \$35; Non-members - \$45. For information and registration, please call 773/725-1106 or e-mail: rsvp@itagc.org.

# April 12, 2005: NAFTA, Chile, Singapore, & Australia FTAs: Certification & Rules of Origin - Oak Lawn

Do you export or supply someone who exports? Are you asked to provide Certificates of Origin, but do not fully understand the process or reason? Did you know that the document is legal & binding? Speed up the export process & safeguard your legal liability. Learn how to accurately navigate the forms and procedures of FTA's with the help of Louisa Elder, Director of the State of Illinois Int'l Trade Center at NORBIC. 8:30 am - 2:30 pm at Governors State University. For online registration see http://www.centerpointgsu.com For info, contact Louisa Elder at lelder@norbic.org.

April 18-19, 2005: Asian Development Bank - Business Opportunities - Rosemont Sponsored by the Asian Development Bank, the Chicago U.S. Export Assistance Center, Illinois District Export Council, and International Trade Association of Greater Chicago. Each year, ADB technical and financial assistance generates 5 to 6 billion dollars in new business opportunities. The first day of the seminar will introduce the ADB, its goals and resources, with explanations of how to identify and tap into ADB-funded business opportunities. Break-out sessions will focus on: ADB Procurement, ADB Consulting Services, ADB Private Sector Lending, and Co-financing. The second day is reserved for one-on-one meetings. Time: 8:00 a.m. – 4:30 p.m., Venue: Embassy Suites Hotel O'Hare – Rosemont, 5500 North River Road, Rosemont, IL. Fee: \$125 by April 8; thereafter - \$150. For registration, please fill out the form at the right of the page at <a href="http://www.buyusa.gov/uppermidwest/events.html">http://www.buyusa.gov/uppermidwest/events.html</a>. For questions, contact Bernadine Smith at 312-353-5096 or bernadine.smith@mail.doc.gov.

# May 1-3, 2005: FMI Show - Chicago

Since this is a certified International Buyer Program (IBP) show, U.S. Commercial Service overseas offices are recruitng foreign buyer delegations from all over the world to attend this show. Chicago USEAC staff can help you meet members of those delegations and will be available for export counseling in the show's International Business Center. Contact: Bernadine Smith at 312-353-5096 or berndine.smith@mail.doc.gov

# May 21-24, 2005: National Restaurant Show - Chicago

Since this is a certified International Buyer Program (IBP) show, U.S. Commercial Service overseas offices are recruitng foreign buyer delegations from all over the world to attend this show. Chicago USEAC staff can help you meet members of those delegations and will be available for export counseling in the show's International Business Center. Contact: Bernadine Smith at 312-353-5096 or berndine.smith@mail.doc.gov

#### May 24, 2005: Attracting International Students to Illinois - Chicago

The Study Illinois International Education Consortium will host its second annual conference on attracting international students to Illinois. Approximately 25,000 foreign students currently study in Illinois, contributing about \$600 million annually to the state's economy. Overseas education advisers from Australia, Estonia, Singapore, Azerbaijan, Romania, Japan, and Bolivia give presentations on the latest higher education trends in their home countries and what students who want to study abroad are looking for. The conference is supported by the Chicago Export Assistance Center, the International Trade Association of Greater Chicago and the Illinois Trade Office. 8:00 a.m. at DePaul University, Loop Campus, DePaul Center, 8th floor, 1 E. Jackson, (Jackson and State). Contact: Debra Rogers at 312-353-6988 or debra.rogers@mail.doc.gov.

# **Dear International Trade Professional,**

You are cordially invited to attend the following event:

# Demystifying the Asian Development Bank BUSINESS OPPORTUNITIES SEMINAR April 18-19, 2005 Chicago

This Seminar is designed for U.S. suppliers and consultants to learn how to bid successfully on consulting and infrastructure projects supported financially by the Asian Development Bank in thirty-five Asian development Countries.

April 18th - The first day of the seminar will introduce the ADB, its goals and resources, with explanations of how to identify and tap into ADB-funded business opportunities. Break-out sessions will focus on: ADB Procurement, ADB Consulting Services, ADB Private Sector Lending, and Co-financing. April 19th - The second day is reserved for one-on-one meetings. Time: 8:00 am – 1:00 pm.

The Asian Development Bank (ADB) is a multilateral financial institution, established in 1966 to improve the living standards of its developing member countries throughout the region. Since the ADB's founding, the U.S. cumulative share of procurement exceeds US\$5.39 billion – US\$4.6 billion for goods/civil works and related services and US\$786.5 million for consulting services. Senior ADB officers will be available to explain the objectives of the ADB, its public and private sector funding opportunities that are generated from ADB grants and lending. Private project developers also learn how to approach the ADB to tap its private sector lending and co-financing operations.

# **AGENDA April 18, 2005**

8:00 - 8:30 a.m.	Registration of participants
8:30 - 9:00 a.m.	Opening Address by Ambassador Paul W. SPELTZ US Executive Director to the ADB
9:00 - 9:50 a.m.	Business Opportunities with the ADB Mr. Frank FOSTER, Director, Commercial Service Liaison Office to the ADB
9:50 - 10:30 a.m.	Identifying Business Opportunities Mr. Ignatius SANTOSO, Principal Procurement Specialist, Project Coordination; Procurement Division, ADB
	Ms. Dan YANG, Principal Consulting Services Specialist,

Introduction of the afternoon sessions

- Use of the ADB website for procurement and consulting

Consulting Services Division, ADB

opportunities

10:30 - 10:50 a.m. Coffee Break

10:50 - 11:40 a.m. Private Sector and Co-financing Operations

Mr. Philip ERQUIAGA,

Principal Director, Office of Cofinancing Operations

11:40 - 12:00 p.m. Private Sector Participant Presentation

Mr. Richard W. Knoebel,

Senior Vice President, Global Energy Consulting

12:00 - 12:30 p.m. Questions and Answers

12:30 - 1:30 p.m. Lunch Break

1:30 - 4:30 p.m. Concurrent Break-out Sessions:

#### "Procurement of Goods & Civil Works"

- Mr. Ignatius SANTOSO, Principal Procurement Specialist, ADB

The Project Cycle; ADB's Procurement System; Preparation of Responsive Bids; Bid Evaluation; Disbursement Procedures; Redress Procedures; Questions and Answers

#### "Procurement of Consulting Services"

- Ms. Dan YANG, Principal Consulting Services Specialist, ADB

The Project Cycle/Business Potential - How to be shortlisted, including: DACON/DICON systems; Expressing of Interest; Shortlisting Procedures; Preparation of Technical Proposal; Preparation of Financial Proposal; ADB's TA Operations.

Contract Negotiation/Administration; Redress Procedures;

**Questions and Answers** 

#### "Private Sector Project Finance and Co-financing"

Mr. Philip Erquiaga, Principal Director, Office of Cofinancing Operations Catalyzing investments - equity investments; loans; guarantees/insurance; complementary financing; commercial financing; official funding agencies; export credit agencies. Questions and Answers

#### **April 19, 2005**

8:00 a.m.-1:00 p.m. Individual Appointments for Participants & Speakers

- Frank Foster, Director, U.S. Commercial Service Liaison Office to the ADB
- 2. Ignatius Santoso, Principal Procurement Specialist, Asian Development Bank
- 3. Dan Yang, Principal Consulting Services Specialist, Asian Development Bank
- 4. Philip Erquiaga, Principal Director, Asian Development Bank

Location: Embassy Suites Hotel

5500 North River Road

Rosemont, IL. (847) 678-4000

http://www.embassysuites.com

# Sponsors include:

Asian Development Bank, U.S. Commercial Service/Chicago Export Assistance Center, Illinois District Export Council, International Trade Association of Greater Chicago

Questions? Contact Bernadine Smith (312) 353-5096. bernadine.smith@mail.doc.gov

Fee: \$125 by April 8; thereafter - \$150. To register, please complete the form attached below.

Best Regards,

Debra H. Rogers Senior International Trade Specialist U.S Department of Commerce Export Assistance Center 200 W. Adams, Suite 2450 Chicago, IL 60606

T: 312-353-6988 www.export.gov

F: 312-353-8120 www.buyusa.gov/uppermidwest

#### REGISTRATION FORM

# THE ASIAN DEVELOPMENT BANK U.S COMMERCIAL SERVICES/ CHICAGO EXPORT ASSISTANCE CENTER ILLINOIS DISTRICT EXPORT COUNCIL

and the

#### INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO

Invite you and your colleagues to a special program

#### "DEMYSTIFICATION OF THE ASIAN DEVELOPMENT BANK"

ADB technical and financial assistance generates \$5-\$6 billion in new business Opportunities annually. Learn how to tap into ADB funded projects.

April 18 – 19, 2005 **EMBASSY SUITES HOTEL, ROSEMONT** 5500 North River Road, Rosemont, IL.

Fee: \$125 by April 8; thereafter - \$150.

**Day 1** will introduce the ADB, its goals & resources, with explanations how to identify and tap ADB-funded business opportunities. Break-out sessions will focus on: ADB Procurement Opportunities; ADB Consulting Services; and ADB Private Sector Lending & Co-financing.

**Day 2** is reserved for one-on-one meetings. Ambassador Paul W. Speltz, U.S. Executive Director of the ADB, will lead a team of five ADB specialists. 8:00am-1:00pm.

American Express, MasterCard and Visa are welcome.

For questions, please call Bernadine Smith at 312/353-5096 or Phyllis Bingham at 312/353-3748

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Please make checks payable to: The Illinois District Export Council Mail to: IDEC, 200 West Adams Street, Suite 2450, Chicago, IL 60606

Fax to: 312/353-8120

E-mail to: Phyllis.bingham@mail.doc.gov

Website: http://www.buyusa.gov/uppermidwest/events.html